

3rd Press Release

MEDIA RELEASE

For immediate release

CMEF Indonesia 2019 launched to drive the Healthcare Industry in Indonesia

- *Inaugural exhibition with over 400 new-to-market medical devices ready for product licensing*
- *Co-located workshops by ARSADA, product seminars and consultancy service to accelerate Indonesia healthcare sector*

Jakarta, 6 March 2019 – Organized by Reed Exhibitions and Reed Sinopharm Exhibitions, the world's leading event organizer, the inaugural CMEF Indonesia, an international medical equipment and manufacturing exhibition, was officially opened today at the Jakarta Convention Centre (JCC).

Taking place 6 to 8 March, CMEF Indonesia is introduced at an opportune time as regulations are revised to encourage local partnerships and foreign investments to advance the Indonesia's healthcare sector and its economic growth. The three-day exhibition will feature some of the industry's latest technology and medical devices led by over 200 international medical brands and manufacturers. More than 3,000 industry professionals from Indonesia are also expected to congregate, as they find new business and partnership opportunities.

In conjunction with CMEF Indonesia, a varied of content are available to ensure the healthcare businesses are well-equipped to take advantage of the growth opportunities as local government identified healthcare sector as the driver of the country's future.

Comprehensive exhibition to meet needs in Indonesia's healthcare sector

At the three-day exhibition, more than 660 medical devices from China, Germany, India, Japan, Pakistan, Philippines and South Korea will be represented at over 200 booths. Of which over 400 medical devices are new-to-market; 31% on Medical Consumables; 21% on Electromedical Equipment/ Medical Technology; 9% on Manufacturing Equipment and OEM Technology; & on Rehabilitation Equipment/Orthopedic, 6% on Diagnostics and many more.

Among the staggering list of internationally renowned exhibitors, Kunshan Dynmed Medical Technology Co., Ltd, PT. Java Alkesindo, Shanxian Runte Medical Instruments co., Ltd, Sonoscape Medical and TGJ Medical Instruments Co.,Ltd are already playing an instrumental role in the local hospital landscape, with state-of-the-art medical devices distributing across Indonesia including Haji Hospital Jakarta, Jakarta Hospital, Prodia Group, Puskesmas Seberuang, RS Antam, RS Asri Medika, RS Bungsu, RS Evasari, RS Immanuel, RS Pasar Rebo, RS Pelabuhan, RS Permata depok, RS Persahabatan, RS Wijaya and many more.

“As Southeast Asia’s largest economy, Indonesia is prioritized as one of the key markets to our globalize marketing strategy. Mindray’s products and solutions can be found in over 190 countries and is now adopted by reputable Indonesian hospitals in the likes of PT Pelni Hospital and Siloam Hospitals Group, of which the latter is already utilising the full spectrum of Mindray product across its departments including ICU, ER, and OR. We believe that CMEF Indonesia is the right platform to showcase our innovative products and solution to this thriving market.” Said **Mark Sun, GM of Asia Pacific of Mindray.**

Exhibiting at Indonesia medical exhibition for the first time, **Mr. Yan Bing, Vice President of Sinopharm International of Sinopharm** shared, “We are always on the lookout for opportunities to cooperate with companies across the world. We have confident that CMEF Indonesia 2019 is the absolute platform to help us gain entry into Indonesia’s thriving healthcare sector and to play a significant role to make Indonesia one of the world’s leading destination for medical tourism. We look forward to strike friendships and partnerships with the Indonesian medical community.”

As Indonesia healthcare sector continues to attract a wide range of business opportunities globally, the healthcare and medical landscape can only expect growth in the coming years. “Indonesia’s healthcare sector is undergoing a major transformation as the government identified this industry to play a critical part in the country’s future. CMEF Indonesia not only gave us a platform to explore business opportunities with the local medical community, it is also the place to learn about the shifting trends, gain in-depth understanding on the medical registration processes and find success gaining footprints in Indonesia’s healthcare sector” said **Mrs. Yang, Vice President of Erbe China.**

Networking and seminars to facilitate collaboration

To help industry professionals monitor the condition of the market and expand their business networks, a series of seminars will be held at CMEF Indonesia 2019.

Supported by Asosiasi Rumah Sakit Daerah Seluruh Indonesia (ARSADA) and Knowledge Partner Andaman Medical, industry professionals can expect a series of exciting programs aim to bolster greater learning and discussion with the international healthcare community.

To facilitate the right alliance, CMEF Indonesia also sees the introduction of business matchmaking service. Taking into consideration individual visitor interests and their business objectives, local medical professionals are invited to attend meetings according to their business needs. The three-day exhibition will see over 300 business matchmaking meetings to be held between international and local medical device distributors, manufacturers, hospital groups for potential partnerships and foreign direct investment opportunities, thus facilitating expansion of the Indonesia’s medical industry.

The Head of ARSADA, Dr. Heru Aryadi, MPH, also attend the opening ceremony this morning. “It is key that Indonesian medical professionals stays buoyant on the latest technologies from around the world. In

Indonesia, a multitude of medical devices that are produced locally and adopted across local hospitals, however there are still room for premium product to be manufactured locally which will lead to efficiency and quality of service. CMEF Indonesia is a good platform so professionals can learn trends and explore latest technologies without having to travel, because the gathering is already here.”

CMEF Indonesia will be held from 6 to 8 March 2019 at Jakarta Convention Center. The first 500 trade visitors daily can redeem a Go-Pay voucher worth Rp 30,000. All trade visitors will also stand to win an iPhone XS Max and other prizes when they visit the show.

For more information, visit the official website at www.cmefindonesia.com

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About CMEF Indonesia:

CMEF Indonesia, a medical equipment and manufacturing exhibition, brings together over international medical equipment brands to connect with locally licensed medical equipment distributors, resellers, manufacturers, regulators and government agencies. Gathering the world medical devices community in Asia, expect to meet 5,000 distributors, resellers, manufacturers, hospital management from Indonesia and over 200 international medical brands, products and solutions. For more information, visit the official website at www.cmefindonesia.com

About Reed Exhibitions Indonesia:

Reed Exhibitions is a leading global events organiser, with more than 500 events in 30 countries. In 2018 Reed Exhibitions brought together more than 7m event participants from around the world generating billions of dollars in business. Today Reed Exhibitions’ events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. www.reedexpo.com